



humanity in motion

# Wakefield Rotary Cog

Serving the local and global communities since 1922

## Officers

Bob Mailhoit  
*Club President*

Bob Kimball  
*Vice President*

Bruce Donovan  
*Treasurer*

Paul Driscoll  
*Asst. Treasurer*

Suzanne Bowering  
*Club Secretary*

Frank Fiorentino  
*Sgt. At Arms*

## Directors

Joe Buscaino  
Mark Curley  
Shibu James, PP  
Ed Harding  
Tom Stapleton, PP  
Barbara Worley

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September, 2014

## Fellowship on the Greens



No doubt it's one of our biggest fundraisers, but our annual golf tournament is also an opportunity to share some time with each other and chat over some golf. Not only do our players have 18 holes to get to know one another, but so do our volunteers. As Barbara Worley put it, "Waiting at a hole to witness a hole-in-one with a Rotarian partner sure provides time to get to know someone!"

Check out the full photo gallery on Facebook and more pictures in our photo gallery in this issue!



(above) Team HDPT with Ed and Amy's mom Sue. (bottom) Volunteers Tom and Frank.



## Golf Tournament Gallery





### Thank you to our 2014 Sponsors!

Wakefield  
Co-operative Bank

The Savings Bank

WCAT

Century 21 North  
Shore

Salem Five Bank

Mahoney,  
Fiorentino, & Co.,  
P.C.

Sanborn Place

JM Electrical

Smith Drug

Barbara Worley,  
Rotarian

Holiday Travel

Jay J. Curley Law

Boston Harbor  
Cruises

Boys & Girls Club of  
Wakefield

Mark Curley,  
Elder Law

Tarpey Insurance  
Clairon Hotel/  
Lakeside Bar & Grill

Gordon Family

East Boston  
Savings Bank

Wakefield Event  
Planning Committee

Total Print Solutions

What a great turn-out of Rotarians, friends, family and volunteers! President Bob wishes to thank all of our sponsors and participants. Special thanks to Melody Gaeta for her coordination and congrats to James Taylor who out drove 'em all! Additional thanks to Frank for his generous Red Sox ticket donation for the live auction, conducted by Carlos!



We are still awaiting final numbers but we estimate we took in around \$5,000 in the 3rd annual event.

## Honored Birthdays

Join us in celebrating our fellow Rotarian's birthdays in September: John Tredinnick, Norm Theriault, Gene Dion and Jim Fitzgerald. Since none of the birthday boys were at the meeting, Mario stepped in!

## Board of Directors Notes

Submitted by Secretary Suzanne: President Bob Mailhoit brought the meeting to order at 11am. Present were: Joe Buscaino, Amy Luckiewicz, Frank Fiorentino, Barbara Worley, Bruce Donovan, Mark Curley, Suzanne Bowering & Tom Stapleton. Missing were: Ed Harding, Bob Kimball & Shibu James. The secretaries & treasurers reports were accepted.

- The tentative profit figure for the golf tournament is \$5,500. We are still waiting for 3 more sponsor checks.
- The BOD voted to sponsor a photo booth at the January 31<sup>st</sup> Polar Plunge. The cost is \$275 (great deal). This is in lieu of giving a donation to the district.
- Bob announced that he will not be pursuing a road race fundraiser.
- Saturday, Sept 20<sup>th</sup> is the day that we will have a booth at the Wakefield Farmers Market. We will begin our Polar Plunge campaign with "Purple Pinkie" day. (photos in next page)
- Bob M, Judy Gordon and Barbara Worley decided not to host a food drive this fall. It is getting late in the season, and we will be competing with the Shaws Holiday Food Drive. They will coordinate one for the spring.

• Bob M is still deciding on the international grant. He is checking with other clubs to see if they would like to partner with us.

- The yearlong sponsorship program was tabled
- Meeting was adjourned at 1155am



## Get Your Free Hug

Earlier this month, Melody and Amy provided free hugs with the Melody's MeetUp Group and the Random Acts of Kindness Group at the "Out of the Darkness" suicide prevention walk around Lake Quannapowitt. Melody estimates the group gave out about 500 hugs to the walkers!



## Farmer's Market Purple Pinkie Day

In late September the club hosted a tent at the Wakefield Farmer's Market. We met several people and made new friends. The best part was that we were able to raise awareness of the world polio eradication effort and collected \$60.30 to be put towards our plunge goal! Thanks to Suzanne for the set up and all of our volunteers: Judy, Jim Tarpey, Bob Mailhoit, Amy, Joe, and Barbara!



About Purple Pinkie Days: In impoverished countries, many health workers and volunteers are unable to track which children have received the polio vaccine. They often use purple markers to stain the children's' pinkie finders to indicate if the child was attended to. We use this method to raise awareness of the efforts worldwide to eradicate this preventable disease.



## Veteran's Project Photo Gallery



Check out these photos from our box decorating day. Boxes were distributed all around Wakefield to collect items for homeless veterans. Residents received a notice in their utility bills this month. You can bring your items to a Rotary meeting now through Halloween!







## Frozen: Rotarians and the Ice Bucket Challenge

This past summer, many Wakefield Rotarians took part in the summer craze for a great cause: The ALS Ice Bucket Challenge. Several Rotarians opted to donate as well to Wakefield's own Angel Fund, a non-profit dedicated to supporting ALS investigations at the Cecil B. Day Laboratory for Neuromuscular Research, internationally recognized for its ground-breaking work in the fight against this devastating illness. Thanks to all of our Rotarian donors and dunkers: Suzanne, Amy, Rick, Mike, Elaine, Dave and Joe!



Suzanne was nominated by Amy's mom Sue!

## Rotary Scholar Returns to Help Homeless

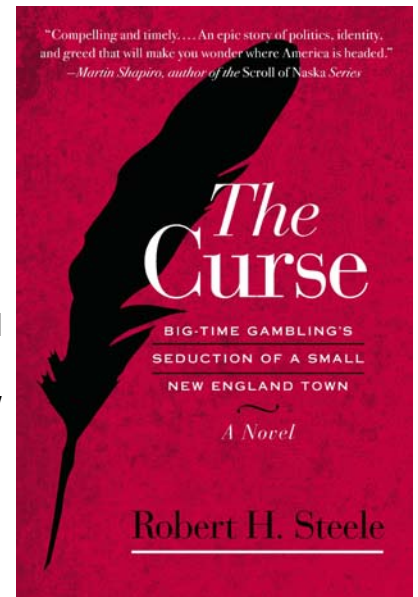


About 4 years ago, our District invested in a young woman as our first Global Grant Scholar! Liz Powers completed a graduate degree while working to encourage impoverished women and immigrants in Scotland. Liz returned home and spoke to our club in early 2013. Liz and her brother recently began a non-profit, ArtLifting and she was just featured in Rotary International's online blog! "Working with homeless artists as a Rotary Scholar was revolutionary for my growth as a social entrepreneur. In December of 2013, my brother Spencer Powers and I founded ArtLifting, an art gallery that features the work of homeless and disabled artists. By being on the ArtLifting platform, artists are emotionally empowered and have an opportunity to earn a stable income. ArtLifting's impact has been featured in the Boston Globe, Bloomberg Businessweek (online), ABC local news, and the Huffington Post. Our mission is inspired by Rotary's mission of Service Above Self." What a great example of our Foundation dollars making a long-term impact back home.



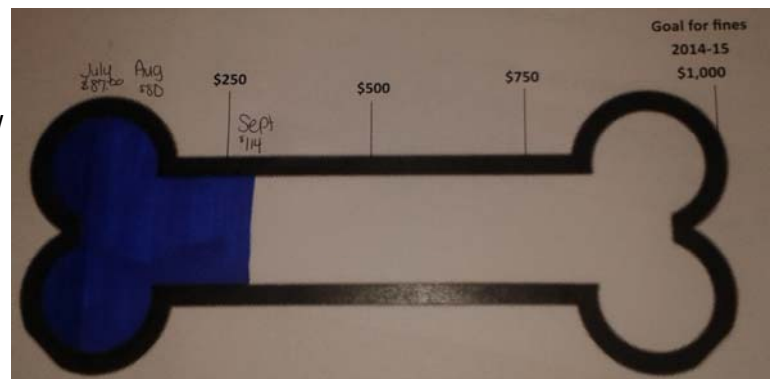
## Speaker Feature: Robert Steele

Earlier this month we welcomed Bob Steele, Author of The Curse: Big-Time Gambling's Seduction of a Small New England Town. Bob's presentation focused on the history of Reservation-based casinos including Fox Woods and Mohegan Sun. He introduced to us the long-term effects he has witnessed in the areas of suicide, embezzlement, and addiction as a resident of Connecticut. Bob served in the CIA and Congress, and was a nominee for Governor of his home state. Driving much conversation within our club, his history presentation was surely relevant as Massachusetts decides on the fate of casinos here at home.



## K-9 Contributions

All fines collected during the first Tuesday of the month have been earmarked for the new K9 fund. This fund will be part of a larger community-wide effort to purchase a new pup for WPD. We collected \$80 in August and \$114 in September for the new fund!



## The Plunge is Coming

This year's District 7930 Polar Plunge in Cape Ann will be Saturday, January 31, 2015! We'll be kicking off the official campaign in October but are now looking for members, friends and family to join our plunge team. See Amy for details! Our club has committed to providing a photo booth at the event this year!

This year's club goal: \$25,000

This year's District goal: \$125,000

Save the Date: Come to the District viewing party of the 2015 World Polio Day presentation on Wednesday, October 29th at 6:30pm Webster First Credit Union located at 509 Main Street in Saugus. Free and snacks included!



## 9/11 Hero Service

It was our absolute pleasure to serve breakfast and dinner to our local heroes on September 11th this year. Our volunteers served the Wakefield Police and Fire Departments this year as a thank-you to our first responders. Jim Tarpey, Frank, Melody, Lisa, Elaine, Judy and Tom Gordon, Barbara, Amy and the Mailhoit family all volunteered. Thanks also to the Board for supporting this event.





## District Membership and Foundation Forum

On Tuesday, October 21, Rotarians will gather in our backyard at the Sheraton Colonial for exciting programs and new information about the Rotary Foundation and Membership. Registration begins at 3:15 pm with a plenary at 4:00 pm followed by breakout sessions from 4:35 to 6:15 pm. Fellowship and Dinner with keynote speaker will follow the sessions at approximately 6:15 pm. All Wakefield members are welcome. See Amy for a list of topics and instructions on how to register. This event has never been so close to us and we hope to see a great turn out!

## Important Save the Dates

**October 21st** - Official visit of District Governor Peter Simonsen

**October 21st** - District Membership and Foundation Forum at the Sheraton Colonial. See Bob to sign up!

**October 31st** - Last day to bring in items for our homeless veteran's project

**November 4th** - Paul Harris Fellowship Dinner. Sign up with Judy or Suzanne (no lunch meeting)

**November 11th** - Veteran's Day program at our meeting

**December 16th** - Our clubs annual Holiday Party

## In the News & Social Media

Here is the Public Relations report for September, 2014:

Wakefield Item Press Releases: 2

Wakefield Patch Articles: 2

Updates to website: 1

Friends in our private Facebook Group: 122 (up 2)

Likes on our public Facebook Page: 158 (up 4)

Our biggest fans: women ages 45-54



## Getting to Know Rotarian Melody Gaeta

A few fun facts about our Membership Chair

- She's from western Pennsylvania but spent a lot of time in Florida.

- She joined Rotary because, "I met Amy at a local event and her enthusiasm engaged me. It also changed my perception of Rotary as I was intrigued by meeting a young, female club president. Rotary really is great for everyone."

- Her dream vacation is involves anything all-inclusive (resort or cruise) so she can relax.

- If she had a full day to herself she would, "meet with my Rotary club and then catch up on errands!"





## Photo of the Month: Fashion Forward

At a meeting earlier this month, Frank opened up a special impromptu auction for Mark's cream colored footwear. Although very fashion forward, it was after Labor Day and thus no takers!

## Prospective Member Reminder

As members, it's everyone's role to spread the word and encourage membership growth. If you have a prospective member, please let Bob and Suzanne know. Your guest can attend 3 lunches on us. If you need help with suggestions on how to ask, see Membership Chair Melody.

## Check In with Us!



Each week be sure to "check in" with Wakefield Rotary Club at Harrington's through your social media accounts. Mention that you're excited to be there, note the speaker, tag your Rotary friends, and highlight our featured projects. Be sure to take pictures and tag us!

# Rotary



The Rotary Club of Wakefield  
P.O. Box 431  
Wakefield, MA 01880

## The 4 Way Test

of the Things We Think, Say, or Do...

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Is it BENEFICIAL to all concerned?

Join us at Harrington's each Tuesday at noon or  
visit us on the web at  
[www.wakefieldrotaryclub.org](http://www.wakefieldrotaryclub.org)