



humanity in motion

Wakefield Rotary Cog

Serving the local and global communities since 1992

Officers

Bob Mailhoit
Club President

Bob Kimball
Vice President

Bruce Donovan
Treasurer

Paul Driscoll
Asst. Treasurer

Suzanne Bowering
Club Secretary

Frank Fiorentino
Sgt. At Arms

Directors

Joe Buscaino
Mark Curley
Shibu James, PP
Ed Harding
Tom Stapleton, PP
Barbara Worley

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July, 2014

A Message from President Bob



2014-15 Officers and Directors were installed at the end of June at the Bear Hill Country Club. See pages 2-3 for a photo gallery from the event.

It's been stated by many Rotarians that "At the heart of Rotary Club is a commitment to volunteerism. For both the volunteer and the community we serve, the experience can be transforming." The past 12 months have brought many triumphs, including record breaking Polio donations, a successful Prom, our work with the Boys & Girls Club, and our continued support of the Beebe Library, the Food Pantry and our Dominican school project. As we look back upon these projects and many others from the last 12 months, I'd like to think that although we had many great individual efforts, we are, and will continue to be, successful because of the strength of our Rotary team. With the ongoing support of the club's Board of Directors and our membership, we look towards the next Rotary Year with great anticipation. Working with Past President Shibu James and newly appointed Vice President Bob Kimball, we have developed a great set of programs and initiatives for the next year. We feel they will continue the outstanding tradition the Wakefield Rotary Club has established as a District leader in fund raising, local community support, international projects and building the young adults of today into the Rotarians of tomorrow.

Installation Recap



(above) Amy delivered the Oath of Office to the Board and Officers as Bob's family including youngest son Daniel (photo far left) watch on.



Jay Curley was presented the Past President's Service Award for his outstanding service as an advisor to Presidents. Bruce Donovan was presented the Club Service Award in recognition of his role as Treasurer and excellent bookkeeping.

Thanks to Melody Gaeta for coordinating the dinner and to Suzanne Bowering for stepping in as MC for the event!

Check out the "Photos of the Month" on the last page to see the passing of the gavel.

Thanks to all friends, family, and Rotarians for your support of our new leadership team!



(top) Shibu was presented with a Paul Harris Fellowship by PP Dick Reidy. Many friends, family and Rotarians (like Melanie and Tom above) were on hand for the event. (left) Evening program coordinator Melody presented a thank you bouquet to Shubu's wife Blossom for "loaning" him to us for the year.

Congrats to Shibu, his Board and Officers for a great year!

Member Gained and Losses Report for 2013-14

Gained PDG David Fionda, Melody Gaeta, Gene Dion, and Steve Zrike

Lost Terry Holmgren (job relocation), Rich Weisenbach (retirement), Laurel Rice (job restrictions), Jim Cobb (job relocation), Ellen Sessa (job restrictions), Jeff Kravitz (job restrictions), and Jen Black (family obligations).

Honored Birthdays

Join us in celebrating our fellow Rotarian's birthdays! In July: Suzanne Bowering, Jay Curley, Carlos Husak, John Tramontozzi, Ellen Sessa, and Joe Buscaino. Suzanne was the only one at the birthday meeting in July!

Board of Directors Notes

Reported by Suzanne Bowering from July 22nd meeting, 11am. Present were: Bruce Donovan, Suzanne Bowering, Ed Harding, Barb Worley and Bob Kimball.

The secretary's report was submitted electronically last month. The Treasurers report was read, with a few questions. K9 fund has \$3734.35. Regarding the Bob Crawford account. We paid out \$500 in June, that amount should be reduced to \$2500. We have paid for the CPA grand piano, the dolly to move it and the cover. We are approx. \$1k under budget. Suzanne has approved the verbiage for the sign that will go on the piano. We will have a photo op once the sign is there. Boys & Girls Club computer status: 4 more computers and "stuff" to go with them have been purchased and installed. We donated \$2k, total cost came to \$1,900. The extra \$100 was spent to update the two laptops. Interact Update: Tom & Suzanne are trying to hook up with the Interact President to discuss fundraising at the Italian Festival. Voc Tech School Project: Bob Kimball is still trying, but not having any luck. Golf Tournament: Set for Monday, Sept 8. Our cost per golfer is \$100, we will charge \$125. We are less than two months out. Bob Mailhoit will be working with his committee to get it organized. Friends Forever: Program is Thursday, Aug 14th at Prince Pizza in a joint meeting with Saugus and Reading. No meeting on Tuesday, Aug 12th. Suzanne will bring homemade cookies for the kids. Dictionary Project: They have been ordered and paid for. International Project Update: Bob Mailhoit is discussing two different projects: Mayan Families in Guatemala and the water project in Dominican Republic. He will get more info on both projects and present to the board. Amy made up a Year Long Sponsorship menu. The BOD liked the idea but had a few questions. We also have a copy of Lynnfield's that we may plagiarize a bit. Bob Mailhoit will work with Amy to tweak it. Road Race: Two date options were presented: Dec 6th (before the Holiday Stroll) and July 4th (in the morning). Both had pro's & con's. Bob Mailhoit will formalize a plan for each date and present it to the full club next week for discussion. Meeting was adjourned at 12n.



Welcome Christine Fisher!

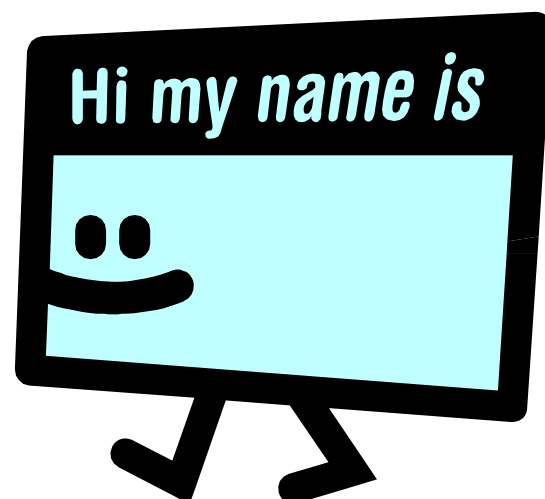
Join us in welcoming our newest member, Christine Fisher! Recently, she was inducted by installation wonder George Livingstone. Christine was born in England but has been living in the Reading area for many years. She is the Membership Director at the Burbank Y and was sponsored by Amy Luckiewicz. At her installation, Christine shared with us how polio effected her own family when her sister contracted the disease. She's happy to be a part of an organization that is fighting world wide for polio eradication. Please be sure to welcome Christine to the club and sign her Cog.



Nametag & Visitor Reminders

Each week, please remember to wear your nametag. It's a great way for new members and visitors to remember all of us. Frank made the original donation back in 2011 to buy new tags. If you lose yours or want a second, please let Suzanne know and she'll order them when she has a bulk. Additional tags/replacements are \$10.00.

Also, if you know you have to sneak out during a presentation, please be sure to introduce yourself to the speaker and explain that you may have to leave early. It's a polite practice that other clubs employ to make sure their guests don't feel embarrassed or disrespected when we leave early.



2014 Prom Photo Gallery



(above left) Amy, George and Suzanne posed for a photo. Bob and Past District Governor Terri Kidder were awarded King and Queen (a repeat for Bob!) Elaine and her partner Ron spent time dancing as did George and Hee-Wan Livingstone. To view our full gallery including photo booth pictures, visit our Facebook page at www.facebook.com/WakefieldRotaryClub and click on "photos".



(above) the Curleys and Fiorentinos pose for a photo. (far left) The Fiores hardly left the dance floor while Dave and his girlfriend Deb posed with the very popular time machine.

Pedaling for a Purpose with Rotarian Keith Harris

By Adam Ross, *Rotary News*

At the tender age of 50, he's set out on an eight-week, 4,400-mile bike ride across the U.S. to raise \$25,000 for The Rotary Foundation. He's also hoping to raise an additional \$2,500 for Anna Jaques Hospital in Newburyport where a few years ago he was treated for a life-threatening heart condition. "The trip is sort of my midlife crisis," he admits but it's not the first time he's pedaled across the country. He made the trek about 20 years ago, before he married his wife, Christina. Harris has been a Rotary member for 18 years. He's served as president for the Rotary Club of Ipswich, Massachusetts, and as a district Rotary Foundation chair for seven years. He says Rotary has become "a way of life" for him and for Christina, who's also a member. "Rotary is indeed a body of many parts," says Harris. "It allows us to reach out through the headlines and interact with the people we otherwise would only hear or read about." He'll have plenty of interactions during the trip this summer. He says he's planning to occasionally stay with other Rotary members along the way, as well as tap into the hospitality of the WarmShowers.org community for cyclists. His trip began 9 June in Seattle where he dipped his rear wheel into the Pacific, and he hopes to finish in Newburyport on 9 August by dipping his front tire into the Atlantic. "Hopefully I will meet new people and by doing something unusual, have new opportunities to encourage them to do what I believe they already want to do deep down," he says. "They just need to think about it a bit differently." Follow him on Facebook at www.facebook.com/pedalingforapurpose.



Last week, Keith and Christina reported that they passed their goal of \$25k. Our club made a \$500 donation to the Foundation in his honor. As good friends of Past President Amy, Keith and Christina attended our club's installation night in 2012.



The Family of Rotary Added a New Member

Please join us in welcoming our newest Rotary Family member, Kaitlin Grace Potter. Born on June 17th to parents John and Anna Liza Potter and sister Jillian, she weighed in at a healthy 7lbs.

We can't wait to meet her!



2013-14 Final Distributions

At Shibu's last Board meeting, the Board voted on the following disbursements of funds.

- \$400 to Michael J. Fox Foundation for Parkinson's research
- \$500 to Keith Harris's Pedaling for a Purpose (see page 8)
- \$300 to the Burbank YMCA for local camperships
- \$400 to the Beebe Library
- \$1,000 to Wakefield Fire
- \$1,000 to Wakefield Police
- \$2,000 to the Boys & Girls Club for additional new computers
- \$300 to the Saugus YMCA for a Wakefield teen's leaders camp



(far top) The Bobs presented a check to Sharon Gilley of the Beebe Library. (clockwise) Bob, Bruce and Suzanne presented \$300 to Christine Fisher for the Burbank Y. Christine Cohane and Bill Fiore presented \$1k to Fire Chief Mike Sullivan. Judy, John and George presented Gene with \$2k for the Boys & Girls Club computers and Police Chief Smith received a \$1k check from Melody and Jim.

Dominican Project Update

It's been almost a year since our Rotarians Lisa Roderick and Suzanne Bowering visited la Escuela Cajuil in the Dominican Republic to deliver our donated supplies. Our club also made a \$300 donation to the school to purchase a file cabinet. Recently, Amy received some correspondence from our friend Paul Tierney of the Rotary Club of Punta Cana Bavaro. Here's what he had to say:



"We are coasting along as far as the school is concerned. There is a small increase of students. It is being used to provide a literacy program for illiterate adults, a three month 2-3 day evening schooling to teach basic reading and writing to illiterate adults. It is also being used on weekends to teach English. It has become a community meeting house for the neighborhood council. We have made some large donation deliveries there of clothing and school supplies from outside groups on May 30th. Every kid got something to wear, new footwear. There is no update as far as the water situation for the school is concerned as we are

brainstorming ideas about how to incorporate a water supply to the school if we proceed with constructing a health clinic that will definitely need a source of water. We have been scouting out nearby land. Yet, nobody is interested in donating land or selling at a reasonable price, the first obstacles needed to be overcome before the spade makes the first turn of the earth. We had a bingo night June 27th to begin to raise funds for the proposed clinic and this coming Saturday there will be a golf tournament at the Punta Cana Resort to do same. (Teacher) Damaris did finish her classes of last summer and fall but she still needs to complete more semesters of class work to obtain a degree. It is difficult for her to do this because the university is in Santo Domingo and classes are on the weekend. It involves 3-4 hours travel one-way and a one night stay over in the big city. We surmised to keep the proposed medical clinic simple with 3-4 modest rooms with three to four beds to be staffed by an intern doctor on the public health payroll. Public health requires they do duty in the rural areas. The club will assist with med donations and furnishings. It is a major project but I expect we can get over the first hurdles."



Polio Goal Set Early

After our record setting \$20k polio donation this past year, our club will be called upon again to participate in raising awareness and funds for polio eradication. President Bob has set his goal at \$25k this year! We'll be kicking off the official campaign in October but are now looking for members, friends and family to join our plunge team. See Amy for details and ask any plunger about how much fun it is!

Help Needed, Opportunity Provided

The following initiative chairs are seeking help with projects. Do you have a special interest? See the assigned chair for more information.

Corporate Memberships - Melody Gaeta

Membership Drive - Melody Gaeta

Scholarships - Chair needed

High School Interact - Suzanne Bowering or Tom Stapleton

International Project - Bob Mailhoit

Dictionary Project - Chair needed

Foundation Projects - Judy Gordon

Fundraising - Bob Mailhoit

Newsletter Contributions - Amy Luckiewicz

Website Management - Amy Luckiewicz

Social Networking - Amy Luckiewicz

Polar Plunge and Polio Plus - Amy Luckiewicz

Social Events - Chair needed

Guest Speakers - Bob Kimball

Birthdays and Greeters - Bob Kimball

Annual Induction Ceremony - Melody Gaeta



**Got your own idea?
See President Bob!**

In the News & Social Media

Here is the Public Relations report for July, 2014:

Wakefield Item Press Releases: 5

Wakefield Patch Articles: 6

Updates to website: 6

Friends in our private Facebook Group: 116 (up 3)

Likes on our public Facebook Page: 151 (up 3)

Highest amount of people reached on one post: 5,437...the topic was Prom photos



The people who like your Page

Women

57%

Your Fans

46%

All Facebook

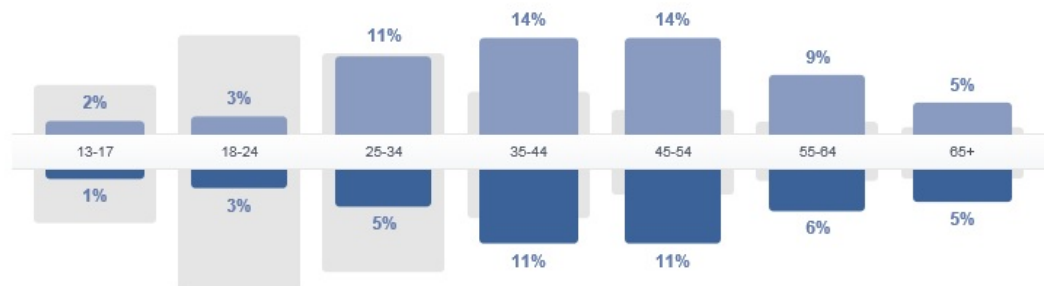
Men

41%

Your Fans

54%

All Facebook



The above graph is analytical data from Facebook showing that men, ages 36-54 are our biggest fans.

Happy 92nd Birthday Wakefield Rotary!



On September 22nd, our club will be turning 92 years young! In celebration of our birthday, we are asking all members to bring in 5 items for the food pantry to our meeting on September 23rd. We are hoping to be able to donate 92 items to the pantry that day and pay it forward! More info on what items are needed will be sent closer to the date. We will need some help delivering the items after the meeting.

Important Save the Dates

August 12th - NO MEETING

August 14th - Joint meeting with Saugus and Reading at Prince Pizza (Rt. 1) for Friends Forever Program with our sponsored Israeli teen team

August 23rd - Italian Festival in Wakefield, help needed for our tent

September 8th - Wakefield Rotary Golf Tournament; volunteers, golfers and sponsors needed

September 23rd - our club's 92nd birthday; bring 5 items for the food pantry to donate

October 21st - Official visit of District Governor Peter Simonsen

December 16th - Our clubs annual Holiday Party

K-9 Contributions

A few months ago, WPD and the community was saddened by the loss of Leo, our beloved police dog. Chief Smith has announced he will be ready to staff for the position again in a few months. In preparation, the Board voted to earmark all fines collected on the first Tuesday of the month to a fund to purchase a new police pup once the department is ready.



Ed Harding Awarded Paul Harris from District 7930

This month, Assistant District Governor Joan Arsenault surprised our own Ed Harding with a PHF from the district. In recognition of his fundraising efforts during the Polar Plunge, the award acknowledged Ed and his team from HDPT for their \$4k plus donation. For more info on this year's Polar Plunge, check out page 10.

Photos of the Month

It appeared as if Shibu was contemplating on not passing the gavel to Bob....but he did!



Prospective Member Policy

As members, it's everyone's role to spread the word and encourage membership growth. If you have a prospective member, please let Bob and Suzanne know. Your guest can attend 3 lunches on us. If you need help with suggestions on how to ask, see Membership Chair Melody.

Check In with Us!

Each week be sure to "check in" with Wakefield Rotary Club at Harrington's through your social media accounts. Mention that you're excited to be there, note the speaker, tag your Rotary friends, and highlight our featured projects.



Rotary



The Rotary Club of Wakefield
P.O. Box 431
Wakefield, MA 01880

The 4 Way Test

of the Things We Think, Say, or Do...

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Is it BENEFICIAL to all concerned?

Join us at Harrington's each Tuesday at noon or
visit us on the web at
www.wakefieldrotaryclub.org